



## Showcase Program Ads

### Student Picture Ad:

Our Kristy's Dance Academy Showcase Program is a perfect way to celebrate your dancer and the amazing year that they have had. You can put a student picture and message to your student in the program. If interested, forms will be available and due during picture week, April 8-11<sup>th</sup>. You will select a picture taken during the week and include a brief caption for your picture. The cost for each ad is \$50 and is due during picture week. The ad will be ¼ of paper size and will be featured in the showcase programs. It will also be exhibited on the Kristy's Dance Academy Facebook page. By adding pictures, you have ensured that our program is a keepsake that you will treasure for years to come. Programs this year will have a black and white picture of each group tumbling and dance class.

### Sponsorship ads:

Would you like a jump start on next year dance expenses? If you have a company or know of a company that would be interested in advertising in the showcase program, please have them email a company logo/ad the size of a business card to [kristysdanceacademy@gmail.com](mailto:kristysdanceacademy@gmail.com). The cost of a sponsorship will be \$85. Please follow up with the company to ensure they do send an email of logo or Business card. All ads and money are due by April 25th.

The sponsorship ads will not only be featured in the Showcase Programs, they will be displayed in the studio, featured on Facebook, and on our Website for a full year. This will provide lots of advertisement opportunities for the companies. The programs will reach over 200+ people residing in at least 5 counties, 130+ families in the studio weekly, and over 2000 followers on Facebook. Also, programs are a keepsake for years to come.

This is an excellent opportunity to earn credit towards your child's account for next year. Credit will be placed on your child's account after June for the 2019/2020 season. This amount will be determined after all expenses have been paid.



Student Picture Ad Order Form

Student's Name: \_\_\_\_\_

Parent/Guardian Name(s): \_\_\_\_\_

Class or Style of Dance: \_\_\_\_\_

Picture # from Classic Photography: \_\_\_\_\_

Caption: \_\_\_\_\_

\_\_\_\_\_

Cash or check \$50 written to Kristy's Dance Academy. This cannot be charged to your account.

Due April 8<sup>th</sup> through 10th



## Sponsor Order Form

Student's Name: \_\_\_\_\_

Business Name(s): \_\_\_\_\_

Contact Name and Address: \_\_\_\_\_

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Business Email: \_\_\_\_\_

Do you request a receipt?    Yes                      No

Cash or check written to Kristy's Dance Academy. This cannot be charged to a student's account. **Please turn form into KDA office or email it along with your company logo to [KristysDanceAcademy@gmail.com](mailto:KristysDanceAcademy@gmail.com).**

Payment must be received in the office by April 25th or the ad will not be published in the recital programs.

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